

<b>Comparing Your Campaigns</b>							
totals as of Oct 4, 2010 12:06 PM							
			<b>August-2010</b>				<b>July-2010</b>
			Sent: Aug 31, 2010 4:07 pm				Sent: Jul 2
emails sent			sent	6847			sent
emails received			received	6826	99.7%		received
emails bounced			bounced	21	0.3%		bounced
people who opened it (% of rec'd)			opens	620	9.1%		opens
people who clicked it (% of opens)			clicks	100	16.1%		clicks
people who forwarded (% of opens)			forwards	0	0%		forwards
people who opted out (% of rec'd)			opt outs	7	0.1%		opt outs
new people who signed up (% of rec'd)			new signups	2	0%		new signups

			<b>May-2010</b>				<b>April--2010</b>	
9, 2010 1:50 pm			Sent: Jun 1, 2010 2:45 pm			Sent: Apr 20, 2010 11:		
6827			sent	7141		sent	7018	
6809	99.7%		received	6803	95.3%	received	7000	
18	0.3%		bounced	338	4.7%	bounced	18	
654	9.6%		opens	794	11.7%	opens	1009	
136	20.8%		clicks	230	29%	clicks	114	
1	0.2%		forwards	2	0.3%	forwards	1	
1	0%		opt outs	4	0.1%	opt outs	2	
1	0%		new signups	1	0%	new signups	1	

		<b>February--2010</b>		
43 am		Sent: Feb 25, 2010 2:50 pm		
		sent	6899	
99.7%		received	6877	99.7%
0.3%		bounced	22	0.3%
14.4%		opens	588	8.6%
11.3%		clicks	112	19%
0.1%		forwards	1	0.2%
0%		opt outs	1	0%
0%		new signups	0	0%