

JSRI Overview

Apr 1, 2014 - Apr 30, 2014



Unique Visitors

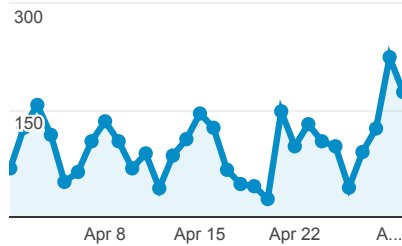
2,968

% of Total: 1.42% (209,430)



Visits

● Sessions



Unique Pageviews

2,976

% of Total: 0.45% (658,595)



Pageviews

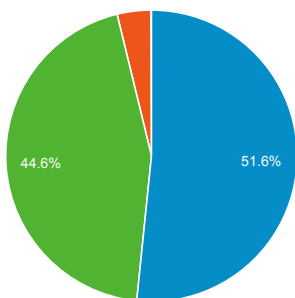
3,006

% of Total: 0.32% (927,145)



Visits by Traffic Type

■ organic ■ direct ■ referral
■ email



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	2,661	2,664
Yes	340	341

Top Pages

Page	Unique Pageviews
www.loyno.edu/jsri/	379
www.loyno.edu/jsri/race-racism-and-whiteness	308
www.loyno.edu/jsri/catholic-social-thought	264
www.loyno.edu/jsri/us-xenophobia-and-racism-presence-past-0	135
www.loyno.edu/jsri/catholicism-and-capitalism	119
www.loyno.edu/jsri/bios	87
www.loyno.edu/jsri/publications	84
www.loyno.edu/jsri/justsouth-quarterly	74
www.loyno.edu/jsri/latino-immigration-south-emerging-trends-and-critical-issues	68
www.loyno.edu/jsri/catholic-social-teaching-cst-and-racism	61

Referrals

Source	Sessions	Pages / Session
loyno.edu	16	2.50
search.tb.ask.com	13	1.00
inthisitogether.org	10	1.00
facebook.com	7	1.00
calendar.loyno.edu	5	1.00
l.facebook.com	5	0.60
m.facebook.com	5	1.00
t.co	5	0.60
us.wow.com	5	1.00
blackle.com	3	1.00

Campaigns

Campaign	Sessions	Pages / Session
(not set)	615	1.37

Keywords

Keyword	Users	Pages / Session
(not set)	2	0.00

Demographics

City	Sessions	Avg. Session Duration
New Orleans	350	00:00:49
Corpus Christi	170	00:01:10
Phoenix	130	00:00:04
New York	86	00:00:04
(not set)	73	00:00:00
Washington	63	00:00:01
Chicago	56	00:00:11
Harahan	46	00:03:54
Mobile	33	00:00:00
Oakland	31	00:00:00

