Loyola University New Orleans 2019 Jesuit Social Research Institute Annual Report, December 6, 2019

1.0 Executive Summary

Section 1: Executive Summary –
The Jesuit Social Research Institute [JSRI] works to transform the Gulf South through action research, analysis, education, and advocacy on the core issues of poverty, race, and migration. The Institute is a collaboration of Loyola University New Orleans and the U.S. Central and Southern Province of the Society of Jesus [the Jesuits], rooted in the faith that does justice.

JSRI is in the seventh year of its Strategic Plan, which was updated in the past two years. The plan includes six strategic directions, 19 goals, and a number of specific strategies and action steps for each. Progress is reviewed periodically at monthly staff meetings and semiannual Advisory Board meetings, deadlines and planned actions adjusted when necessary, and new actions are added where appropriate. In AY17, JSRI staff and Advisory Board reviewed the strategic plan, revised the tactics, and added tactics focused on how it would try to reach out to all five states of the Gulf South, often a stretch for us.

Section 2: Unit Profile Summary –
Year Founded: The Jesuit Social Research Institute (JSRI) of Loyola University was formally established as a collaborative undertaking of the New Orleans Province of the Society of Jesus and Loyola University New Orleans through a Memorandum of Understanding [MOU] signed on November 28, 2007. The JSRI office and staff began functioning in August 2007 at the start of the AY08 academic year. The MOU was revised the first time in 2010. On July 31, 2014, the New Orleans Province was merged with the Missouri Province to form the U.S. Central and Southern Province of the Society of Jesus. The MOU was revised (second revision) in September 2015. In August 2016, JSRI became part of the College of Arts and Sciences as the College of Social Sciences sunset.

JSRI “programs” are organized as follows: action-research; education; and advocacy.

**ACTION-RESEARCH AREAS BY HEADING:**
Poverty: research continues in the areas of Gulf South: Poverty: minimum wage, EITC, Medicaid expansion, “living wage” ordinances, and environmental justice; Racism: voting rights, death penalty, payday loans, white racism, mass incarceration, reentry resources, racial equity in education, and criminal justice reform, including solitary confinement; Migration: comprehensive immigration reform, Dream Act, undocumented migration, private prison and detention center reform, sanctuary, crime, and welcoming communities.

The “output” of this research is reflected in the education activities of JSRI and its advocacy activities, as spelled out below in Section 3.
EDUCATION:
Education in JSRI is broadly focused on the campus community, the civic community, the Church community, Jesuits and Jesuit institutions, and the broader public. Institute staff and collaborators disseminate this research and analysis and education on Institute core issues and Catholic Social Teaching through a variety of means:

- **Publications** such as our *JustSouth Quarterly* and *JustSouth Monthly* e-newsletter, web pages, monographs, pamphlets, articles in popular and academic journals, op-ed pieces, newsletters, testimonies before civil authorities, presentations at conferences, research press conferences, etc.
- Workshops, classes and seminars offered through Loyola University, as well as regional, national and international conferences and symposia.
- Presentations for high school and university faculty and students as well as Catholic and other faith-based workers, leaders, clergy, religious, and community organizers focusing on developing skills for social analysis and theological reflection, using the research and analysis of the institute as models, and the history and practice of Catholic social thought.
- Facilitation and networking services aimed at building the capacity of church and community based organizations for social analysis, theological reflection, advocacy, and effective planning on issues that they are working to address in their own communities and regions.
- Summer internships for graduate and undergraduate students as research assistants.
- Opportunities for social analysis and theological reflection for faculty, staff, and students participating in immersion experiences from a variety of educational institutions that provide opportunities to learn about issues associated with poverty, racism, and migration in the South and Southwest, including post-Katrina New Orleans. JSRI staff also provide social analysis and theological reflection resources for those coming to this region to assist in post-Katrina re-building efforts.

EDUCATION: SPECIAL REPORTS
- JSRI’s signature research report is the *JustSouth Index*. The Index measures nine social indicators, three each for racial inequity, poverty, and immigrant exclusion with data published for all 50 states and the District of Columbia in a formal written report. The second edition was release in May, 2018, and is found on our website at [http://www.loyno.edu/jsri/sites/loyno.edu.jsri/files/JustSouth_Index_2017.pdf](http://www.loyno.edu/jsri/sites/loyno.edu.jsri/files/JustSouth_Index_2017.pdf) A media packet was also released by the Public Affairs staff of the university and can be found at [http://www.loyno.edu/jsri/sites/loyno.edu.jsri/files/JSRI_2017_%20JustSouth_Index_Media_Packet.pdf](http://www.loyno.edu/jsri/sites/loyno.edu.jsri/files/JSRI_2017_%20JustSouth_Index_Media_Packet.pdf) JSRI will release the third edition of *The JustSouth Index* on October 23, 2019 at a press conference on that date. Loyola’s Public Affairs staff will distribute press and media releases targeted to the five Gulf South states and nationally.
- In December, 2018, JSRI released *Hungry at the Banquet: Food Insecurity in Louisiana 2018*, authored by Dr. Kathleen Fitzgerald, edited by Fr. Kammer, under a sub-contract with JSRI funded by the W. K. Kellogg Foundation. The study reported that, in a state which celebrates rich and varied food traditions that are famous worldwide, there are many people without enough to eat. The condition is known as “food insecurity,” and Louisiana has the second highest rate of food insecurity in the United States. The report included the scope of food insecurity, its causes and its cures, the realities of food deserts,
and the nature of food justice. It also included strategies for addressing food insecurity as part of the demands upon all of us to end the scourge of hunger in the midst of plenty in Louisiana. JSRI worked with Loyola’s Public Affairs staff to develop a media and press strategy. The results included coverage by Jarvis Deberry in Nola.com and Fr. Kammer’s appearance on WWW-TV on December 15, 2018 to discuss the report’s findings.

- On June 25, 2019, in Loyola’s Greenville Hall, JSRI—in partnership with Solitary Watch and the Louisiana ACLU—released Louisiana on Lockdown: A Report on the Use of Solitary Confinement in Louisiana State Prisons, with Testimony from the People Who Live It. Contributing to the research design, writing, and development of the report were Dr. Sue Weishar and Dr. Ali’ Bustamante of JSRI and Loyola students in a class of Dr. Ashley Howard, who transcribed a third of the 700 survey responses from Louisiana solitary confinement prisoners. The press conference, partly funded by JSRI, received wide local and national press and media coverage with Loyola’s name featured on the lectern in many pictures.

- On October 10, 2019, JSRI released Rich School, Poor School: Educational Inequity in Louisiana, 2019, emphasizing that the quality of public education too often depends on the level of income of the community. Moreover, with higher levels of poverty in black communities, the quality of public education and access to higher education and educational attainment too often hinges on the color of a student’s skin. This report detailed the inequalities existing across school districts and inequality’s impact on the educational achievement of students, especially low-income students and students of color. The core message—spelled out in specific policy recommendations—is that the people of Louisiana must determine to address issues ranging from economic injustice for preschoolers to elementary and secondary education quality to teacher salaries to affordability of higher education. The authors were Dr. Nik Mitchell and Research Assistant Millicent Eib, edited by Fr. Kammer and designed by Administrative Assistant Kelsey McLaughlin.

- On November 26, 2019, JSRI released The Privilege of Plenty: Educational Inequity in Mississippi, 2019, spelling out how the quality of public education too often depends on the level of income of the community. Moreover, with higher levels of poverty in black communities, the quality of public education and access to higher education and educational attainment too often hinges on the color of a student’s skin. This report detailed the inequalities existing across school districts and inequality’s impact on the educational achievement of students, especially low-income students and students of color. The core message—spelled out in specific policy recommendations—is similar to the Louisiana report in that the people of Mississippi must determine, together, to address issues ranging from economic injustice for preschoolers to elementary and secondary education quality to teacher salaries to affordability of higher education. Authored by JSRI Fellow Dr. Nik Mitchell and Research Assistant Millicent Eib, edited by Fr. Kammer and designed by Administrative Assistant Kelsey McLaughlin, the report compiled and analyzed the statewide information critical for understanding the inequities in the current education system and its long-term impact on educational attainment and economic well-being.

- At the request of the Central and Southern Province of the Jesuits, one of the endowment funders of JSRI, staff developed religious, social, and economic statistical profiles of New Orleans and eight other cities/metropolitan areas (Tampa, Mobile, Houston, Dallas,
El Paso, St. Louis, Kansas City, and Denver) for use of Jesuits and their colleagues working in, or on the boards of, high schools, universities, parishes, and social ministries in reflecting on their work and the religious, social, economic, and environmental needs of their communities. After ten months of work, the reports were released in February, 2019 and were the subject of discussions in each locale over the following several months. Staff were assisted by two Jesuits in the St. Louis metropolitan area—Ted Arroyo, SJ, Ph.D., and Bill McCormack, SJ, Ph.D.—both of whom had worked at JSRI in the past, in the overall design of the reports and the St. Louis city/county report. The New Orleans report is also used by JSRI staff in briefing volunteer groups of students still coming to the city for work in post-Katrina recovery.

ADVOCACY
Institute staff, collaborators, and stakeholders engage in advocacy on social and economic issues through providing testimony to legislative bodies, meeting with legislators and staff members of the region, and conducting public events such as hearings and press conferences. JSRI offers assistance to other advocates by providing background research for testimony and undertaking campaigns promoting values such as the common good and the preferential option for the poor, and by integrating public ethics into the fostering of public policy.

- Staff work with local Catholic groups, state Catholic Conferences, interfaith organizations, civic organizations, and other advocates on national, state, and local legislative and administrative issues; and
- The JustSouth Quarterly and JustSouth Monthly e-newsletter, as well as the JSRI website and facebook and twitter posts include a focus on current legislative and administrative issues and initiatives dealing with poverty, race, and migration in the region, the nation, and in sending countries.
- Specific ongoing advocacy projects include:
  - Payday lending
  - Death Penalty
  - Criminal Justice Reform
  - Solitary Confinement Reform
  - Comprehensive Immigration Reform
  - Opposing anti-immigrant legislation
  - Medicaid expansion
  - Human Rights in private prisons and detention centers
  - State taxation and the federal and state Earned Income Tax Credit (EITC)
- In addition, beginning in 2016 with a grant from the Greater New Orleans Foundation, JSRI subscribed to Voter Voice—an on-line advocacy vehicle allow JSRI staff to activate participants to call, email, or write to elected officials on a range of specific issues. In July, 2019, there were 822 participants who had enrolled in this advocacy effort. JSRI now funds this effort from its own budget.

Measuring success in advocacy is extremely difficult because successful passage of good legislation or regulations and successful defense against negative legislation or regulations is often the result of the efforts of many different persons and entities. While one can claim a “success” as one’s own, it is extremely difficult, if not impossible, to prove. We can count
meetings held, alerts published, testimony given, or some such input into the advocacy process; but seldom can there be a proven connection between a particular action and a successful result.

EDUCATION: REGULAR PUBLICATIONS

The *JustSouth Quarterly* and *JustSouth Monthly* for AY18 combine the research, education, and advocacy activities of staff and fellows. The *Quarterly* is mailed to 1600+ readers and the *Monthly* email reaches our own mailing list as well as all faculty, staff, and students, more than 6500 persons. The “opening” rates for the sub-groups in the month of August, 2019, were 40% for faculty/staff, 39% for undergraduates, and 34% for JSRI’s own list.

In the past year, the specific topics of these publications were as follows:

**JUSTSOUTH MONTHLY**

The issue article title, author, and subject matter, as described on the JSRI website, were:

July 2019-- [*Where would we be without Medicare and Medicaid?*](#)
- Dr. Kalob reflects on the impact of Medicare and Medicaid.

June 2019-- [*What about the legacy of slavery and Jim Crow?*](#)
- Dr. Mitchell speaks to the history of racism in the U.S.

May 2019-- [*Are we making connections today?*](#)
- Fr. Arroyo reflects on the interconnectedness of everything.

April 2019-- [*Fr. Kammer asks, what’s the future of the Jesuits?*](#)
- Fr. Kammer examines the four apostolic universal preferences.

March 2019-- [*What are Trump's Thyestean Banquets?*](#)
- Dr. Weishar reflects on the Trump Administration's treatment of immigrants.

February 2019-- [*What is the national Catholic Social Ministry Gathering?*](#)
- Dr. Kalob shares about his experience at the Catholic Social Ministry Gathering.

January 2019-- [*What about the gender pay gap?*](#)
- Millicent Eib and Dennis Kalob challenge the inequality of the gender pay gap.

December 2018-- [*Fr. Kammer asks, "How hungry are people in Louisiana?"*](#)
- Fr. Fred Kammer reviews the recent Food Insecurity in Louisiana research report.

November 2018-- [*Dr. Tom Ryan asks, is there a Catholic climate response?*](#)
- Dr. Tom Ryan reflects on the Catholic community's role in addressing climate change.

October 2018-- [*Are you engaging in brave conversations?*](#)
- Students Addressing Race and Privilege (SARP) challenge us to explore our racial identities.

September 2018-- [*How can you support a Loyola Dreamer?*](#)
- Dr. Sue Weishar speaks to the ways we can support Dreamers.

August 2018-- [*Was that racist? Combustible conversations.*](#)
- Dr. Nik Mitchell addresses the language we use to talk about racism.

**JUSTSOUTH QUARTERLY**

The issues and article titles for the past year are listed below.
SPECIFIC PRESENTATIONS

JSRI staff presentations also combine the research, education, and advocacy activities of the Institute. In the 2018-19 Academic Year, the following list is illustrative of those presentations:

August 6—Dr. Weishar presented information on the growth of immigration detention in the U.S. and alternatives to detention for a national webinar hosted by Justice for Immigrants/USCCB.

August 27—Dr. Weishar organized a meeting of immigrant advocates with Senator Bill Cassidy’s Southeast Regional Director at the Senator’s Metairie office.

August 28—Dr. Sue Weishar spoke on the history of racism in U.S. immigration policies for a panel discussion organized by the Diocese of Baton Rouge’s Racial Harmony Commission.

August 30—Fr. Kammer celebrated the Eucharist and preached at the tenth anniversary observance of the founding of Cristo Rey Jesuit College Prep in Houston.

September 8—Dr. Nicholas Mitchell spoke on the Unanimous Jury Coalition's amendment vote at the Gillespie Memorial Community Breakfast.
September 11-19—Dr. Sue Weishar helped organize and lead a Novena for Migrant Families, held at the corner of St. Charles Avenue and Calhoun Street.

September 18—Fr. Kammer was the opening speaker for the Statewide Staff Training Conference of Legal Services Alabama in Montgomery.

September 13—Dr. Sue Weishar helped organize an Interfaith Teach-In on Immigration at St. Paul’s United Church of Christ.

September 16—Dr. Weishar oriented and trained eight Service Learning volunteers and four other Loyola students at Café con Ingles, an ESL and community building program at St. Anthony of Padua Church.

September 20—Dr. Weishar co-led with senior Leslie Galvez an Ignatian Teach-In on Immigration on campus, co-sponsored by Mujeres Luchadoras, Office of Diversity and Inclusion, Women’s Resource Center, International Education Center, Languages and Cultures, and Student Life and Ministry.

October 6—Fr. Kammer led a workshop for spiritual directors on social justice and the Spiritual Exercises at the Archdiocesan Spirituality Center.

October 9—Dr. Weishar discussed mass incarceration, Catholic Social Teaching, and the Teach-In on Mass Incarceration on Catholic Community Radio.

October 10—D. Weishar helped organize a Catholic Teach-In on Mass Incarceration at St. Martha Catholic Church in Harvey.

October 26—Dr. Weishar spoke at the Women Resource Center’s Feminist Fridays gathering on how proposed Federal Rule changes will gut protections to immigrant children provided by the Flores settlement agreement.

October 31 and November 1—Dr. Weishar collaborated with Dr. Patricia Boyett and Women’s Resource Center students who collected 345 written comments from Loyola students and faculty in opposition to Trump Administration’s proposed rules regarding the Flores settlement agreement at tabling events in the Danna Center.

November 4—Fr. Kammer presented a workshop on social analysis at the Ignatian Family Teach-In in metro D.C.

November 9—Dr. Weishar spoke at the annual Call to Action Conference in San Antonio on findings from the Recovering the Human Face of Immigration in the US South report that JSRI co-authored in 2017.

November 20—Dr. Kalob spoke to a group of students visiting from Sacred Heart Preparatory School in Atherton, CA about the work of JSRI and the social and environmental issues faced by the people of New Orleans.
November 29—Dr. Weishar and Dr. Stephanie Gaskill of the Louisiana Interchurch Conference’s 7 Times 70 Program co-organized a Teach-In on Mass Incarceration at St. George Catholic Church in Baton Rouge.

November 30—Dr. Weishar spoke at the Women Resource Center’s Feminist Fridays gathering on how proposed Federal Rules regarding how public charge is defined for individuals seeking to immigrate to the U.S. will create barriers that only the most affluent applicants can overcome.

December 4-7—Dr. Weishar collaborated with Dr. Patricia Boyett and Women’s Resource Center students who collected 172 written comments from Loyola students and faculty in opposition to Trump Administration’s proposed rules that would expand the definition of what it means to be a “public charge” at tabling events in the Danna Center.

December 11—Dr. Weishar worked with leaders of Mujeres Luchadoras in organizing a Catholic Teach-In on Immigration at St. Francis of Assisi Church in Uptown New Orleans. Fr. Kammer spoke about the Church’s teachings on migration at the event.

December 13—JSRI released its new report Hungry at the Banquet: Food Insecurity in Louisiana 2018, authored by Dr. Kathleen Fitzgerald of the University of North Carolina and designed by JSRI staffer Kelsey McLaughlin.

December 15—Fr. Kammer presented JSRI’s new report Hungry at the Banquet: Food Insecurity in Louisiana 2018 on WWL-TV local evening news show.

December 26—Fr. Kammer discussed the new hunger report with Jim Engster on his Talk Louisiana program on WRKF, the NPR affiliate in Baton Rouge, and the Louisiana public radio network.

January 8—Dr. Kalob hosted a group of students from Manhattan College. They were in town to learn about New Orleans and to engage in community service. Dennis spoke with them about the city and about the work of JSRI.

January 11—Fr. Kammer gave an address on Catholic social thought and immigration at St. James Parish in Tupelo, MS.

January 25-27—Fr. Kammer and Ms. Baudouin co-directed the mid-year social justice retreat in Texas for the sixty-plus Jesuit Volunteers of the mid-America and southern states.

February 2—Fr. Kammer and Dr. Weishar were guest speakers at the Catholic Teach-In on Immigration at St. Jerome Catholic Church in Kenner, organized by St. Jerome parishioners.

February 10—Dr. Weishar provided an orientation and training for ten Loyola Service Learning students who have volunteered to teach ESL with Café con Ingles, a ministry of St. Anthony of Padua Church, Sunday mornings for the spring semester.
February 19—Fr. Kammer provided a brief social analysis of New Orleans to visiting students from Boston College High School.

February 26—Dr. Sue Weishar presented an overview of how immigration impacts the American economy to students and faculty visiting the U.S. from De Montfort University, Leicester, England.

March 12—Dr. Nik Mitchell testified to the Louisiana House Committee of The Administration of Criminal Justice on the status of the death penalty.

March 12—As a Guest Speaker at the 49th Annual Assembly of the Louisiana Interchurch Conference in Lafayette, Dr. Sue Weishar addressed the topic of “Immigration to Louisiana” and how faith communities can encounter and welcome immigrants. Later that day, LIC leaders unanimously approved a resolution Dr. Weishar helped draft on reforming the use of solitary confinement in Louisiana.

March 13—Fr. Kammer delivered a lecture on the Jesuit theme of faith-doing-justice as part of the Loyola Lenten series.

March 14—Dr. Mitchell testified before the Louisiana Bullying Awareness and Treatment Task Force.

March 19—Dr. Kalob gave a talk on food insecurity before the Loyola University Community Action Program (LUCAP) assembly.

March 28—Dr. Sue Weishar helped organize a Teach-In on Immigration at the Historic St. James AME Church in New Orleans which featured the personal testimonies of members of the Congress of Day Laborers.

March 29—Dr. Weishar participated in the monthly meeting of the Baton Rouge Immigrant Rights Coalition and agreed to draft an advocacy document for the group.

April 2—Dr. Weishar was the guest speaker at the LSU School of Public Health’s Global Concerns Group monthly meeting where she discussed the history of immigration to Louisiana and present challenges.

April 12—Dr. Dennis Kalob was quoted in an article on proposed parental leave laws. The article was circulated by Catholic News Service and picked up by a number of newspapers.

April 24—Dr. Nicholas Mitchell appeared on LPB's Louisiana Public Square to discuss the death penalty in Louisiana.

April 26—Fr. Kammer met with the novitiate staffs of the United States and Canada for two talks on Jesuit social ministry, history and future directions.
April 29—Dr. Weishar joined other Loyola faculty members in a panel discussion on social justice issues for 12 Jesuit novices.

April 29-30—Fr. Kammer directed a workshop on Jesuit justice for the second year Jesuit novices.

May 3—Dr. Kalob was on a panel on food insecurity on college campuses held at Delgado Community College, involving representatives from all of the area colleges and universities.

May 9—Fr. Kammer delivered the homily at the Baccalaureate Mass of the Loyola College of Law.

May 11—A guest column by Dr. Weishar urging Catholics to support the abolition of the death penalty was published in the *Clarion Herald*.

May 14—Dr. Nik Mitchell testified in support of abolishing the death penalty in the LA House Committee on the Administration of Criminal Justice.

May 16—Dr. Weishar was interviewed by *Fox 8 News* about President Trump’s plan to revamp the U.S. immigration system.

May 20—Dr. Weishar presented a talk entitled “Immigration to LA and the US: Present Realities and Perennial Truths” to the local chapter of the Order of Lazarus of Jerusalem and members of St. Andrew Episcopal Church.

May 20—Dr. Mitchell gave a lecture on abolishing the death penalty at St. Mary Margaret Church in Slidell, LA.

May 21—Dr. Mitchell gave a lecture on abolishing the death penalty at Mary Queen of Peace Church in Mandeville, LA.

May 31—Dr. Sue Weishar presented data on immigrant arrests in East Baton Rouge Parish at a meeting of the Baton Rouge Immigrant Rights Coalition.

June 3—Fr. Kammer gave a talk on the role of charities in the Catholic Church to the Board of Catholic Charities Baton Rouge.

June 4—Fr. Kammer gave a presentation on social realities of New Orleans to the four men participating in the “three weeks a Jesuit” summer program.

June 8—Dr. Dennis Kalob was one of the presenters at a gathering in New Orleans to discuss *Pushed to the Bottom: The Experience of Poverty in the U.S.*, a report recently released by ATD Fourth World.

June 25—Fr. Kammer, Dr. Weishar, former JSRI Economic Specialist Dr. Alí Bustamante, and JSRI Board Member and Loyola faculty member Dr. Ashley Howard spoke at a press conference
in Greenville Hall about a new report—*Louisiana on Lockdown*—on the use of solitary confinement in Louisiana prisons. Later that afternoon Dr. Weishar was interviewed by *Louisiana Radio Network* about the report.

July 9—Fr. Kammer gave a presentation on social realities of New Orleans to a group of students and faculty from Loyola School in NYC.

### 3.0 Faculty and Staff Data

**Faculty headcount** numbers are generated using the faculty database (FDB) and information from HRS. All numbers are for Fall. Full-Time Equivalent (FTE) are based on SCAP count methodology: Full-time faculty count as 1 regardless of regular teaching load. Part-time faculty teaching 1-4 hours count as .33, 5-7 hours count as .67, and 8 or more hours count as 1.

**Staff headcount** numbers are generated from IPEDS HR Survey.

**Staff**: 4 permanent FTE: Director, Fellow, Fellow/Migration Specialist, and Administrative Assistant. The Director and two Fellows have faculty rank. An Economic Policy Specialist, with faculty rank, funded for two years, beginning July 1, 2014, by a foundation grant, was extended by the same foundation for two additional years (2017-2019).

3 part-time paid “consultant associates” to provide outreach in South Alabama, South Mississippi, and El Paso; 2 Associates, not paid by JSRI, working for other agencies: 1 Jesuit liaison, 1 Missouri Associate.

#### Advisory Board members-2018-19: 11 members, 1 vacancy

- Oscar Barbarin, Ph.D., Chair, Department of African-American Studies, University of Maryland
- Steven M. Barbas, Attorney at Law, Tampa
- Rev. Brian Christopher, SJ, Belize
- Elizabeth Embry, M.P.H., Graduate Student, Denver
- Ashley Howard, Ph.D., Professor, Loyola University New Orleans
- Patti Hatch Durio, Attorney-at-Law, Baton Rouge
- Salvador Longoria, Attorney at Law, Director, *Puentes N.O.*
- Most Rev. Roger Morin, Bishop Emeritus, Catholic Diocese of Biloxi
- Connie O’Brien, Development Director, Holy Family Cristo Rey H.S., Birmingham
- Bernard Panetta II, Attorney at Law, El Paso
- Lee Taft, Attorney at Law, Director, Taft Solutions, Dallas, Chairman

### 4.0 Strategic Planning

**Key Goals**: In the context of its elaborate 2012 strategic plan and revisions developed in 2017 by staff, with the advice of the Advisory Board, some key goals of JSRI for AY19 were the following:

- Continue research, education, and advocacy on diverse topics of race, poverty, and migration.
b. In advocacy, more specifically:
   o Shift immigration advocacy, in light of the 2016 presidential election to defensive work against anti-immigrant legislation and administrative practices especially by increased educational efforts and use of Voter Voice alerts.
   o Move private prison corporations to implement training and reporting on human rights standards, the next step in our multi-year shareholder advocacy project.
   o Expand our VoterVoice participation and increase the use of the system on economic justice.

c. Increase emphasis on economic policy and poverty. In summer of 2017, JSRI received its second two-year grant from the Kellogg Foundation ($263,480) to continue to employ an economic policy analyst to deepen economic analysis and publications on family economic security, as well as to contribute to the development of a new report on racial equity in education in Mississippi and Louisiana. The second JustSouth Index on race, poverty, and migration was published in May, 2018, as described above. Work was nearly completed at year’s end on the third edition of the Index, published in November, 2019.

d. Increase Loyola Student Engagement: (1) Continue Fr. Kammer’s participation in the freshman Ignatian Honors Colloquium and work with Honors students as teachers and small-group mentors (Dr. Weishar and Dr. Mitchell); (2) Continue work-study and other student engagement in the Café con Ingles Sunday morning ESL class at St. Anthony of Padua Parish, organized and trained by Dr. Weishar; (3) engage Dr. Ashley Howard’s honors students in transcribing questionnaire responses from Louisiana solitary confinement prisoners as part of the study released in Greenville Hall in June 2019 entitled Louisiana on Lockdown; (4) engage one graduate student in compiling human rights violation reports on an ongoing basis for the Human Rights private prison project and a second former Loyola student as part-time research assistant for the two education inequity reports and the JustSouth Index 2018; (5) publish and pay for the article in the JustSouth Monthly by the two leaders of Students Addressing Race and Privilege (SARP)(Counseling Program) in October 2018—Are you engaging in brave conversations? (6) experiment with teaching full courses such as Dr. Kalob’s course on Inequality offered for the Sociology Department in the Spring Semester, 2019 [and now two courses in the Fall of 2019]; (7) present Fr. Kammer’s Lenten Lecture in Ignatius Chapel on March 13th on the history of the Jesuit commitment to the faith-that-does-Justice; (8) sponsor Immigration teach-ins on campus, addresses to the Women Resource Center’s Feminist Fridays, and engage Women Resource students, with Dr. Patricia Boyett, in two separate advocacy actions on immigration issues; (8) reach out to Loyola University Community Action Program (LUCAP) students to explore ways to collaborate, including a March 19, 2019 talk by Dr. Kalob on food insecurity before the LUCAP assembly; and (9) continue to send the JustSouth Monthly by email to all students (as well as faculty and staff).

e. Continue publication of the JustSouth Quarterly and the JustSouth Monthly e-newsletter, and utilize webpage and social media for education and advocacy. We have found an increased interest in our work as measured by the “opening” rates for our e-mailed JustSouth Monthly. For example, the “openings” of the E-News for the month of April, 2018, were as follows: 34% of Loyola students; 34% of Loyola faculty and staff; and 35% of our JSRI list of the 2,200 persons for whom we have email addresses. A year
later, the opening rates have increased: in April 2019, the opening rate for students was 40.67%; faculty/staff rate was 42.18%; and our JSRI mailing list rate was 40.47%. In August, 2019, the opening rate for students was 40.8%; faculty/staff rate was 40.55%; and our mailing list rate was 35.18%. In earlier years (about 2009-2015), our own list usually had a 28-30% opening rate; and faculty/staff rates (18-20%) and students (8-10%) were usually lower. These rates may vary, however, with the “question” which we pose in the email title. *MyEmma* keeps the results over a twelve-month span.

f. In tracking our Twitter followers and Facebook likes over the past two years, Twitter followers increased from 1241 in August 2016 to 1481 in June, 2018; currently there are 1,549 Twitter followers; Facebook likes increased from 607 in August, 2016 to 852 in May, 2018; in November 2019 our Facebook likes are 1,078. JSRI website hits vary greatly, for example, from a low of 3,614 in December, 2016, to a high of 6,658 in November 2017.

g. Expand JSRI’s development efforts by beginning direct mail fundraising, purchasing a second year share in the Jesuit Province foundation grants collaborative, and laying the foundation for fulfilling the promised Loyola share of the JSRI endowment. With President Tetlow’s leadership, donors have made a years-end challenge grant of $1 million towards the JSRI endowment.

h. At the end of May, 2018, JSRI—assisted by University Advancement staff—began its long-desired direct mail campaign, after careful screening and culling of a mailing list of about 2,000 names and addresses in our database to approximately 1500 potential donors. The first mailing, in May 2018, raised $19,450 by the end of August. The second mailing, in November 2018, raised $17,470. The third regular mailing, focused on July 4th, 2019, has so far raised $13,175. We plan on two solicitations a year, and will have to continually evaluate timing and messages for this relatively new endeavor. Our hope would be to raise approximately $30,000 in direct mail per year, although we will have to work harder to add persons to this mailing list.

- Initiate the Twomey Legacy Campaign, which raised funds for an annual lecture, annual publication of the *Blueprint for Social Justice*, Twomey Intern, and Twomey Conference Room renovation in anticipation of the 50th Anniversary of Father Twomey’s death in October, 2019. We designed the Campaign with a letter, not to our list, but to the Twomey Center (now closed) *Blueprint for Social Justice* list for four purposes: an annual Twomey lecture; an annual publication of *Blueprint*; a Twomey internship; and renovation of space to create the Twomey Conference Room, in honor of Fr. Louis J. Twomey, who died here at Loyola in October, 1969—fifty years ago. It has raised $7,360. The first annual Twomey Lecture was delivered by former NOLA Mayor Mitch Landrieu at the College of Law on October 17, 2019, entitled “Race, Poverty, and Politics.”

**Community Engagement:** JSRI’s education and advocacy work entails ongoing essential collaborations with many other organizations and groups working on particular issues, e.g. corrections reform, shareholder advocacy (private prison project), immigration, poverty, etc.

A new collaboration arose out of the need to process and analyze over 700 surveys of Louisiana prisoners in solitary confinement. Working with the ACLU of Louisiana and Solitary Watch, Dr. Weishar enlisted the help of Professor Ashley Howard and her students in transcribing and
analyzing one-third of the questionnaires. Dr. Weishar worked with staff of the co-sponsors to develop and edit the report and arrange for its on-campus release at a press conference on June 25 including as speakers Fr. Kammer, Dr. Weishar, Dr. Howard, and former JSRI staffer Dr. Ali’ Bustamante.

For a second year, a set of collaborations occurred with the leadership of Dr. Weishar in planning for the June 20-21, 2019 Ethical Policing Is Courageous (EPIC) conference at the Loyola College of Law, involving the Southern Poverty Law Center, Fraternal Order of Police, New Orleans Police and Justice Foundation, New Orleans Police Department, and the College of Law.

In addition to these new partnerships, JSRI works with the following, among others:


**Mississippi:** Seashore Mission/El Pueblo, Hope Policy Institute, Catholic Charities of Jackson, Catholic Charities of Biloxi, Mississippi Catholic, Mississippi Center for Justice, Moving Forward Gulf Coast, East Biloxi Community Collaborative, Hope Enterprises, and the Steps Coalition of Biloxi.

**Other:** Alabama Legal Services, Alabama Arise, Arise Citizen’ Policy Project, the United States Conference of Catholic Bishops, the Catholic Campaign for Human Development, the Hope Border Institute (El Paso), Central and Southern Province of the Jesuits, the Center for Labor Research and Studies of Florida International University, the Ignatian Solidarity Network, the Jesuit Volunteer Corps, the Ignatian Volunteer Corps, OXFAM, Solitary Watch, MacArthur Justice Center, etc.

**On Campus:** LUCAP, Loyola Office on Diversity, Honors Program, Mission and Identity, College of Law, Gillis Long Poverty Law Center, Loyola Institute of Ministry, Service Learning, Human Trafficking Working Group, the Women’s Resource Center, Community Engagement Service Learning Grants committee, Loyola University Corporate Members, and Faculty Senate.

**5.0 Budget**

Please review data and provide description of any important details/concerns, including an assessment of the adequacy of the budget to support the strategic goals/initiatives of the department. Source of budget data is FRS year-end actuals run on or around July 31.
# JSRI Income Statement
## FY 2018-19

### Revenue
- Loyola University Contribution: $150,000.00
- Province Deposits: $161,135.00
- Private Gifts: $60,140.09
- **Total Revenue**: $371,275.09

### Expenses
- Personnel Expenses: $200,188.56
- 3041 Advertising: $0.00
- 3077 Reproduction: $0.00
- 3096 Catering: $0.00
- 4990 Fringe Benefit Expenses: $36,879.57
- 4019 Stipends: $100.00
- 4020 Instructional Supplies: $195.00
- 4022 Computer Supplies: $0.00
- 4023 Computer-Maintenance: $0.00
- 4027 Food/Beverage Supplies: $817.57
- 4030 Office Supplies: $1,075.57
- 4031 Amazon Books: $0.00
- 4033 Repairs: $0.00
- 4038 ADS/INST ADV: $0.00
- 4040 Brochures: $0.00
- 4041 Advertising: $2,211.65
- 4042 Postage: $1,952.18
- 4043 Books: $100.95
- 4057 Leasehold Improvement: $0.00
- 4060 Moving Expense: $0.00
- 4064 Educational Programs: $0.00
- 4065 Bank Card Fees: $0.00
- 4070 Miscellaneous Expenses: $0.00
- 4073 Awards: $0.00
- 4074 Royalties: $0.00
- 4077 Reproduction: $8,513.98
- 4079 Membership Dues: $5,407.50
- 4080 Professional Fees: $26,453.75
- 4082 I D Cards: $0.00
- 4083 Publication Costs: $0.00
- 4088 Security Detail: $0.00
The data above provides the summary of revenue and expenses of the core budget (6-21398) of JSRI for FY19. In order to maintain the level of activity required by the JSRI mission, it has been necessary to carry on active work in collaboration with University Advancement and the Jesuit Province Grants Collaborative to fund specific projects, staff, and consultants through grants and contracts. During FY19, this included the following:

- Private prison human rights shareholder advocacy funded by the Langeloth Foundation of New York (last year of a second three-year grant of $207,000).
- Research and education on vulnerable children and families in Louisiana and Mississippi funded by the W. K. Kellogg Foundation (second year of a second two-year grant for $263,000).
- Completion of research on poverty and poverty reduction strategies in rural areas of Louisiana, Mississippi, Alabama, and Georgia for the Catholic Campaign for Human Development (a six-month contract for $22,640 spanning FY18 and FY19).
- A small general support grant for publications and education from the Keller Family Foundation ($5,000 over a year).
- A grant from the Porticus Foundation of $50,000 spread over calendar years 2019 and 2020 to fund mass incarceration teach-ins ($20,000) and geographic expansion ($30,000 for “consultant associates” in other states).

6.0 Assessment of Select Expected Outcomes

There are many instances where JSRI is engaged in ongoing outcomes assessment and revision of work plans. Some select examples are provided on the following page:
<table>
<thead>
<tr>
<th>Key Performance Indicator</th>
<th>Assessment</th>
<th>Findings or Results</th>
<th>Improvement Actions Taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multiple action-research projects undergo on-going review and improvement. (A major example—education equity index—follows.)</td>
<td>Staff prepare written project proposals or reports semi-annually for review and comment by JSRI Advisory Board at two-day meetings.</td>
<td>Board met November 10-11, 2017 and April 6-7, 2018, providing ongoing feedback to staff on all project reports.</td>
<td>Projects are refined regularly and reviewed and modified by staff at monthly staff meetings between Advisory Board meetings.</td>
</tr>
<tr>
<td>Initial design of the educational equity research proposed to the Advisory Board in November 2017 to measure racial equity in education.</td>
<td>The draft contained twelve indicators in four focus area: access; resources; achievement; and diversity.</td>
<td>Feedback suggested that the number of indicators be sharpened and that diversity become a common factor in each focus area.</td>
<td>Staff revised the index for nine indicators in three areas (achievement, access, resources) to respond to their input. (See next item.)</td>
</tr>
<tr>
<td>The education index was then applied to data for all 50 states and D.C. and represented to the Advisory Board in April, 2018.</td>
<td>The board judged that the state-level data was too diffuse and did not reflect key determinants at the county level.</td>
<td>It became clear that the study needed to be pared back to two states—Louisiana and Mississippi—and focused on county level data.</td>
<td>At the end of AY19, staff was still refining data for four time periods: 0-age 4, elementary and secondary, higher education, and adult economic impact.</td>
</tr>
<tr>
<td>Many individuals will be engaged in active advocacy on issues of concern to JSRI through Voter Voice.</td>
<td>In August 2016, there were only 400 persons signed up to receive Voter Voice alerts.</td>
<td>More recruiting began by staff, including use of a special “business card.”</td>
<td>In July, 2019, there were 822 Voter Voice subscribers.</td>
</tr>
<tr>
<td>Continue Direct Mail in AY19 after initial mailing in May, 2018, in consultation with University Advancement. Each costs about $1700.</td>
<td>Initial positive responses to first mailing ($19,450) encouraged JSRI to mail again in December 2018 and July 2019.</td>
<td>The second mailing, in December 2018, raised $17,470. The third regular mailing, focused on July 4th, 2019, has so far raised $13,175.</td>
<td>Letters were drafted by the JSRI Director and reviewed by University Advancement, after which they were finalized and mailed.</td>
</tr>
<tr>
<td>The JustSouth Quarterly mailing list needed review to reduce redundancy and update addresses.</td>
<td>JSRI mailing list had evolved since 2007, with no periodic review of names and addresses.</td>
<td>The JSRI quarterly list was able to be shortened significantly.</td>
<td>The mailings (printing and postage) were reduced from 2000 in 2016 to 1600 in summer 2018.</td>
</tr>
</tbody>
</table>

**7.0 Jesuit Social Research Institute Supporting Documents**

Multiple hyperlinks to supporting documents are embedded within the annual report text and others can be found in the assessment documents in the JSRI Intranet.